

SUSTAINABLE HEALTH ENTERPRISES

SHE's Cumulative Impact by the Numbers



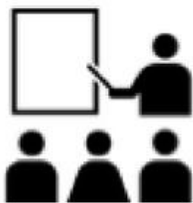
187,220

go! pads manufactured
and sold to women and
girls



9,410

girls with access to go!
pads at school and in
their communities



1,505

students trained in
menstrual hygiene from
SHE trained teachers



Finally, something we can all agree on!

After this election year, there's one thing we can all agree on: economic growth does not always feel like real growth to people. That's why we make sure our product increases the income of people at all stages—from the farmers who supply us banana fiber to the production staff who assemble our go! pads.

How do we ensure that organizations like ours grow around the world, from Rwanda to the US? We have [huge barriers to financing](#), namely getting through the “[valley of death](#)” phase between seed money and growth capital. We're building new markets, not a new iPhone app. We know that makes our hurdle to growth higher because companies that [fit the narrative of a traditional business](#) are [320 times as likely to make it to scale](#).

With your help, we are now ready for scale up. We will be expanding both in Rwanda and globally in the next year, and we know how big of a challenge that is. Invest in SHE today to defy the odds with us.

In Case You Missed It

Make sure you stay in the loop - check in to our blog for the latest and greatest!



Ready to Scale

In [this CNBC extensive feature](#), Josh Ghaim, the Chief Technology Officer of Johnson and Johnson touts that "SHE's approach has significant potential for scalability and thus could be an important step towards making women's healthcare more accessible in these regions."



Note: Innovation doesn't have a zip code

Elizabeth penned an important [op-ed in Wired](#) discussing how venture capitalists often overlook anyone that doesn't look like a "typical" entrepreneur and that resource-deprived areas produce some of the most necessary, creative, and forgotten innovations.

Sustainable Health Enterprises (SHE) | www.sheinnovates.com | support@sheinnovates.com
SHE is an independent 501(c)(3) organization registered in the United States.
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Nasty Women Lead

Pop quiz: How do female-founded companies perform when compared to male-founded teams?

Answer: One leading VC firm said female-founded companies [performed 63% better than male-founded teams](#). Typically male-dominated industries are starting to get it- don't write off innovations from unexpected sources like us.

SHE harnesses all of the [the power women have to offer](#), and big tech has a lot to learn. **SHE** joined technology giants like Huawei and Philips on a high-level technology panel at the United Nations General Assembly. Every major company at the panel had a male CEO and a leadership team that was over 75% male. Over 80% of our staff and leadership team is female, and that's no coincidence- we put effort into [investing in overlooked talent](#).

Just recently, our investment paid off when we took home the [Innovation Award](#) at Hygienix, the annual "premier event for absorbent personal care products" (yes, that exists!). We beat out the likes of Kimberly Clark, the maker of Kotex, and other multinational heavyweights.